



**PUMPKIN
DASH 5K**

SPONSORSHIP PACKET

*First Class Marketing
First Class Event*



Pumpkin Dash 5k



The Pumpkin Dash 5k enters its 11th year and is held on Thanksgiving Day morning in Marysville, Ohio.

The event is a Community Tradition which brings out families and friends from all surrounding towns, cities and counties.

Since 2011, the Pumpkin Dash 5k has attracted over 8,000 participants.

In addition, many spectators along the course and at the finish line cheer on their family, neighbors and friends.

We are looking forward to celebrating our 11th year with a fantastic event for the Community and to continue the Tradition.

Come out and join us.



Event Details and Demographics

Date and Time



November 25, 2021 at 9:00 am

Location



Marysville, Ohio

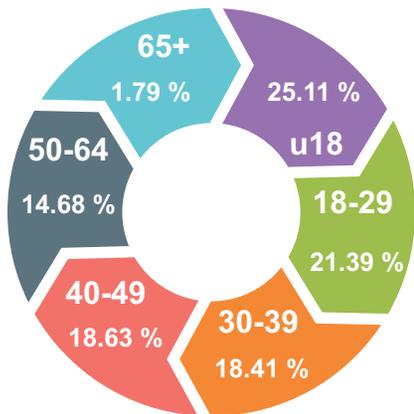
Expected Attendance



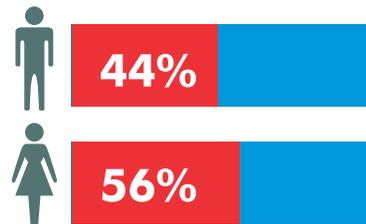
1,000 to 1,200 Participants



Age Group Breakdown (%)



Gender Participation (%)



Average Age



1,785 Likes



25,000

Sponsor Benefits	Type	Presenting \$2,500	Official \$750	Supporting \$350
Company Logo on Event Website (Home Page)	D	X	X	
Company Logo on Event Website (Sponsor Page)	D	X	X	X
Company Logo on Registration Portal	D	X	X	X
Company Logo in Participant Newsletter	D	X	X	
Company Name in Participant Newsletter	D			X
Company Logo in Participant Guide	D	X	X	X
Company Ad Placement in Participant Guide	D	Full Page	Half Page	Quarter Page
Social Media Content Display	D	3x	2x	1x
Company Logo on Finish Line	RD	X		
Company Banner on Finish Line Barricades	RD	X	X	X (1)
Company Banner on Course Mile Markers	RD		X	
Company Logo on back of Participant T-Shirts	RD	X	X	X
Logo on Finisher Medals	RD	X		
Logo on Finisher Medal Neck Ribbon	RD			
Complimentary Race Entries	RD	8	4	1
Opportunity to have a table at the pre-race packet pickup and on race day morning at the event.	RD	X	X	X
Company Logo in Race Brochures	P	X	X	
Company Logo on Participant Race Bibs	P	X		

1. Banner for barricade supplied by sponsor

Other Opportunities



Event Photographs
\$600

Your logo will be watermarked into the official race photographs that are posted for participants to download.

Our photographers take over 3,000 photographs which generate multiple thousands of views from participants, family and friends.

Your Logo

Offer
Coupon
Your Message



Bib Number
\$650

Your logo and any company offers, coupons or information will be on the back of every participants bib number.

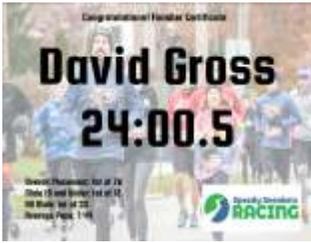
This is a great way to get something tangible into the hands of every participant.



Phone App
\$350

Your company banner ad will be placed on the bottom of the official race app. Your banner will rotate while in use by participants and spectators.

There are only ten opportunities available to purchase banners ads.



Finisher Certificates \$500

Your logo will be placed on every participant Finisher Certificate. Certificates are available immediately after the event and can be downloaded by participants as a keepsake.

Certificates will include your company logo, participant name, finish time and overall placing in the field.

At the conclusion of the event we will send out emails and social media blasts letting participants know that their finisher certificates are available for download. We will include your company name in all references to certificates including in promotions before the event.



Post Race Water In-Kind

The post race water sponsor will supply all the water needed for participants after they finish the event.

There is approximately 1,200 finishers. The water calculation is 1.5 bottles per participant or 1,800 bottles.

Your company will be referenced as the post race water sponsor in all communications with participants and on the race website and registration site.



Post Race Snacks In-Kind



The post race snacks sponsor will supply all the snack items for the participants after they finish the event.

There are approximately 1,200 finishers. The calculation is .50 cents per finisher or \$600 in value.

Your company will be referenced as the post race snacks sponsor in all communications with participants and on the race website and registration site.



Water Station \$350



We will provide all the supplies needed to host the water station. You supply just a few volunteers.

This is a great opportunity as all participants will come by your station. We suggest you decorate your water station and have all your volunteers in matching company shirts..

Your company will be referenced as the water station sponsor in all communications with participants, including the race website and registration site. Additionally you will be identified on the official course map.

Interested in any of these opportunities or still have questions? Let us know and we will be happy to have a more detailed conversation about how we will enhance your business.